



WISCONSIN SOLAR INITIATIVE

The *Wisconsin Solar Initiative (WSI)* is a strong group of Wisconsin businesses, organizations, and trade associations working together to raise awareness of Wisconsin's growing solar and related smart energy industry at a national level. WSI is a project of Milwaukee's solar program, *Milwaukee Shines*. This builds off the successful launch of WSI as part of Solar Power International '12. WSI is a three prong approach to increasing the awareness of Wisconsin's expanding solar industry. This includes:

1. Solar Power International '13 Exhibit Space and Meeting Coordination: This international event is October 21-24, 2013, in Chicago. Details of the event can be found at www.solarpowerinternational.com. Other events could be included as financial support provides.
 - a. 20 x 30 exhibit space to highlight WSI and participating businesses and organizations
 - b. Solar Tailgate networking event for partners and clients
 - c. Meeting coordination for participating companies and organizations.
2. Wisconsin Solar Supply Chain Directory and Map Promotion (www.wisolar.org)
3. Media Campaign for launch of Supply Chain Directory and SPI '13.

EXPO BOOTH DETAILS

Discover why more businesses are calling Wisconsin home for all their solar needs. As the Midwest leader in the solar and smart energy industry, Wisconsin is your first stop to connect with:

- **Solar and Smart Energy Products:** Quality U.S. made products including solar electric, solar thermal, and energy storage.
- **Manufacturing Partnerships:** Connect with leading manufacturing companies in energy, power, precision metal fabricating, and controls.
- **Business Development:** Supportive economic climate provides locations for development and expansion, real estate, competitive energy rates, easy access to national and global markets.
- **R&D partners:** Robust engineering schools coupled with innovative Wisconsin Energy Research Consortium to further product development needs.
- **Quality Training:** Top of the line training and education with the nation's leading technical college system and renewable energy training leader Midwest Renewable Energy Association.
- **Industry Support:** WI is one of 12 teams in the U.S. Department of Energy SunShot Rooftop Challenge, and is home to two Solar America Cities.



WEDC PARTNERSHIP DETAILS

\$1,000 Sponsorship: You will have the following presence at Solar Power International '13:

- 1 full conference pass
- Logo prominently featured on expo booth
- Logo, photos, and video displayed on TV screen
- Opportunity to display printed materials throughout show
- Prominently featured with social networking, website, marketing, RE World focus
- Meeting space and facilitated meeting outreach for supply chain networking
- 5 passes to exhibit floor to share with staff or clients

\$500 Sponsorship: You will have the following presence at Solar Power International '13:

- Logo, photos, and video displayed on TV screen
- Opportunity to display printed materials throughout show
- Connection to SPI with social networking, website, marketing, RE World focus
- 3 passes to exhibit floor to share with staff or clients.

If you are interested in being a part of Wisconsin Solar Initiative contact:

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